



the kids place

# FUNDRAISING OVERVIEW

The Kids Place Limited  
Registered Charitable Company: #CC61449  
All donations are fully tax deductible

Please note, to protect client confidentiality,  
we have used stock images in this presentation.

# THE STORY ON A PAGE



25%

of preschool-aged children in NZ suffer from some sort of developmental delay.

20%

have differences in their brain development which may impact their ability to learn and reach their potential.

1/20

children have had problems in multiple developmental domains resulting in their development being significantly behind their peers.

## THE IMPACT

Without help, these children can struggle socially, academically, physically and emotionally; have mental health challenges, poor school attendance; and lower participation in leisure cultural and sporting activities.

## CATCHING IT EARLY

Early detection of developmental delays and subsequent intervention by Occupational Therapists and Physiotherapists with skills in paediatrics, can significantly improve a child's quality of life and social outcomes. However, unlike many other OECD countries, the NZ public health and education systems have not had the resources available to prioritise treatment for many of these children and are unable to provide adequate services to support them.

## WHERE WE COME IN

The Kids Place, a private Paediatric Occupational Therapy (OT) and Physiotherapy (PT) service was set up in 2015, providing early detection and intervention to support children for whom this is not readily accessible in the public system.

## EXISTING FUNDING

A small number of very high-needs children are referred to The Kids Place with funding support from Oranga Tamariki (Ministry for Children) or Te Tāhuhu O Mātauranga (Ministry of Education), Most children who require support do not qualify for this funding and their families simply cannot afford private treatment.

## WHATS NEXT?

In August 2023, The Kids Place was granted Registered Charitable Company status (#CC61449). This ensures all profits are used to directly support the children we serve. Charitable Company status also enables The Kids Place to seek financial support to expand our services and enable more children to receive the support they need. Donors are now able to support The Kids Place and benefit from tax rebates linked to charitable giving.

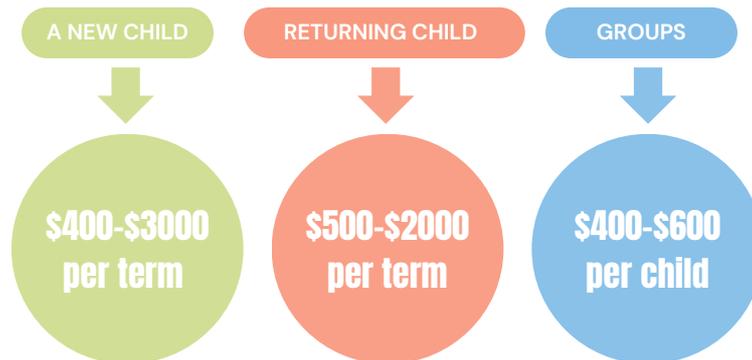
*If you'd like to help The Kids Place bring our vision to life, we'd love to talk to you.*

# SUPPORT OPTIONS

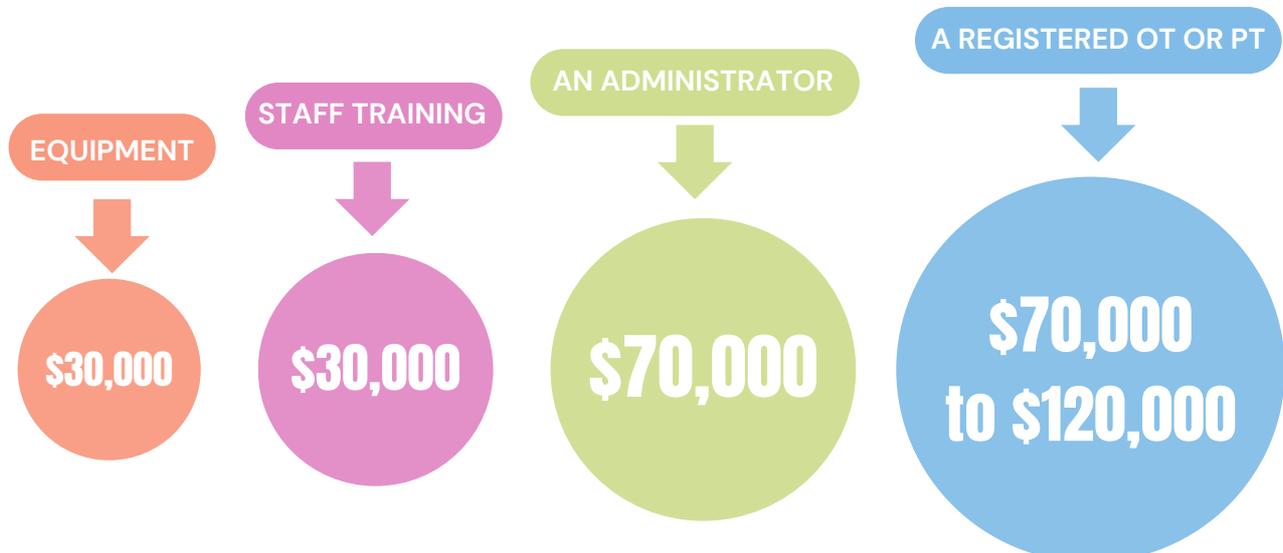
*We are grateful for donations of any size as they all will help us on our mission to provide services for a wider range and number of children requiring Occupational Therapy and Physiotherapy support in New Zealand.*

*In case you would like to contribute to something specific we have also broadly outlined some of our cost estimates below.*

## FEES FOR



## PROPOSED COSTS P/A



# THANK YOU



*If you would like to support children attending The Kids Place, these are some of the ways you can help.*



**ONE OFF DONATION**

**ONGOING DONATIONS**

**AN INTRODUCTION**



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A donation receipt will be issued*